



SEO Content

	Title	500 Global 500 Global															
		Length : 23															
		Perfect, your title contains between 10 and 70 characters.															
	Description	500 Global (formerly 500 Startups) is a venture capital firm with \$2.3B ¹ in AUM investing in founders with a global outlook building fast-growing startups.															
		Length : 155															
		Great, your meta description contains between 70 and 160 characters.															
	Keywords	500 global, 500 startups, venture capital, a-series, early-stage															
		Good, your page contains meta keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties.															
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>500 Global 500 Global</td></tr><tr><td>description</td><td>500 Global (formerly 500 Startups) is a venture capital firm with \$2.3B¹ in AUM investing in founders with a global outlook building fast-growing startups.</td></tr><tr><td>image</td><td>https://500.co/images/500-logo.png</td></tr><tr><td>type</td><td>website</td></tr></table>						Property	Content	title	500 Global 500 Global	description	500 Global (formerly 500 Startups) is a venture capital firm with \$2.3B ¹ in AUM investing in founders with a global outlook building fast-growing startups.	image	https://500.co/images/500-logo.png	type	website
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	Headings	H1 4	H2 11	H3 2	H4 0	H5 0	H6 0										
		• [H1] We invest in the world's potential • [H1] We invest in the world's potential • [H1] We invest in the world's potential • [H1] thematic focus pages, to add in v2 • [H2] Talent lives everywhere. Capital and opportunity does not. • [H2] Flagship Strategy															

SEO Content

		• [H2] Flagship Accelerator • [H2] VC Unlocked: Silicon Valley • [H2] Flagship Strategy • [H2] Flagship Accelerator • [H2] VC Unlocked: Silicon Valley • [H2] Alberta Accelerator by 500 • [H2] Putting performance to work • [H2] Upcoming events • [H2] Content Block: One-column description • [H3] Cairo Collective InnovAltion Summit by 500 Global • [H3] Disclaimer
	Images	We found 46 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

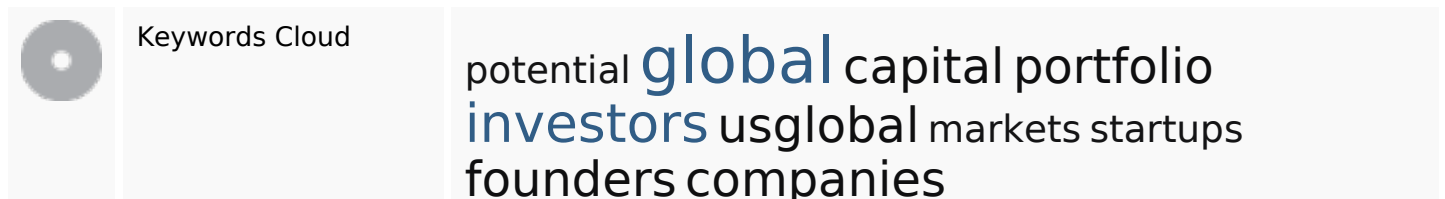
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
PORTFOLIO	Internal	Passing Juice
Contact	Internal	Passing Juice
Careers	Internal	Passing Juice
Content Hub	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Partnerships	Internal	Passing Juice
LP Portal	External	Passing Juice
Strategy	Internal	Passing Juice
Directory	Internal	Passing Juice
Legal	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Do Not Sell/Share My Info	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
global	22	✓	✓	✓	✓
investors	14	✗	✗	✗	✗
companies	13	✗	✗	✗	✗
founders	12	✗	✗	✓	✗
portfolio	11	✗	✗	✗	✗

Keywords Consistency

Usability

	Url	Domain : 500.co Length : 6
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 337 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://strapi.500.co/api/sitemap/index.xml
	Robots.txt	http://500.co/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.