

[illegible]

SEO Content

		• [H2] PRESS RELEASES • [H3] • [H3] • [H3] • [H3] • [H3]
	Images	We found 78 images on this web page. 36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.39% Internal Links 96.61%

In-page links

Anchor	Type	Juice
iPhone 17 Pro	Internal	Passing Juice

In-page links

Google Pixel 10 スマートフォンの選び方	Internal	Passing Juice
Samsung Galaxy Z Fold7 Z Flip7 スマホ	Internal	Passing Juice
Y! mobile	External	Passing Juice
PayPay	External	Passing Juice
My SoftBank	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマホの選び方	Internal	Passing Juice
スマホ	Internal	Passing Juice
iPhone 17 Pro	Internal	Passing Juice
スマートフォン	Internal	Passing Juice
PayPay アプリ	Internal	Passing Juice
スマートフォン	Internal	Passing Juice
SDGs	Internal	Passing Juice
スマートフォン アプリ	Internal	Passing Juice
スマホ	Internal	Passing Juice
iPhone	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマートフォン アプリ	Internal	Passing Juice
SoftBank Air	Internal	Passing Juice
SoftBank アプリ	Internal	Passing Juice
スマホ	Internal	Passing Juice
スマートフォン	Internal	Passing Juice

In-page links

首頁	Internal	Passing Juice
關於我們	Internal	Passing Juice
服務	Internal	Passing Juice
服務項目	Internal	Passing Juice
服務範圍	Internal	Passing Juice
服務時間	Internal	Passing Juice
服務地點	Internal	Passing Juice
服務對象	Internal	Passing Juice
服務流程	Internal	Passing Juice
服務品質	Internal	Passing Juice
服務團隊	Internal	Passing Juice
服務設備	Internal	Passing Juice
服務材料	Internal	Passing Juice
服務工具	Internal	Passing Juice
服務技術	Internal	Passing Juice
服務經驗	Internal	Passing Juice
服務口碑	Internal	Passing Juice
服務信譽	Internal	Passing Juice
服務承諾	Internal	Passing Juice
服務保證	Internal	Passing Juice
服務保障	Internal	Passing Juice
服務安全	Internal	Passing Juice
服務衛生	Internal	Passing Juice
服務環境	Internal	Passing Juice
服務設施	Internal	Passing Juice
服務設備	Internal	Passing Juice
服務材料	Internal	Passing Juice
服務工具	Internal	Passing Juice
服務技術	Internal	Passing Juice
服務經驗	Internal	Passing Juice
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服務承諾	Internal	Passing Juice
服務保證	Internal	Passing Juice
服務保障	Internal	Passing Juice
服務安全	Internal	Passing Juice
服務衛生	Internal	Passing Juice
服務環境	Internal	Passing Juice
服務設施	Internal	Passing Juice
服務設備	Internal	Passing Juice

In-page links

	Internal	Passing Juice
	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
スマートフォン	4	×	×	×	×
スマートフォン	4	×	×	×	×
softbank	3	×	✓	×	×
iphone17	3	×	×	×	×
スマートフォン	3	×	×	×	×

Usability

	Url	Domain : softbank.jp Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 47 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.softbank.jp/
	Robots.txt	http://softbank.jp/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.