



## SEO Content

|    | Title                                                                                                         | Home   Sequoia Capital<br><br><b>Lengte : 22</b><br><br>Perfect, uw title tag bevat tussen de 10 en 70 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|------------------------|-------------|---------------------------------------------------------------------------------------------------------------|-----|-------------------------|-----------|-----------------|-------|--------------------------------------------------------------------------|-------------|------|--------------|-----|------------|------------|
|    | Description                                                                                                   | We help the daring build legendary companies from idea to IPO and beyond.<br><br><b>Lengte : 73</b><br><br>Perfect, uw meta description bevat tussen de 70 en 160 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
|   | Keywords                                                                                                      | Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
|  | Og Meta Properties                                                                                            | Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Sequoia Capital</td></tr><tr><td>description</td><td>We help the daring build We help the daring build legendary companies from idea to IPO and beyond. companies.</td></tr><tr><td>url</td><td>https://sequoiacap.com/</td></tr><tr><td>site_name</td><td>Sequoia Capital</td></tr><tr><td>image</td><td>https://sequoiacap.com/wp-content/uploads/sites/6/2025/03/Sequoia-OG.jpg</td></tr><tr><td>image:width</td><td>1201</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Home - Sequoia Capital | description | We help the daring build We help the daring build legendary companies from idea to IPO and beyond. companies. | url | https://sequoiacap.com/ | site_name | Sequoia Capital | image | https://sequoiacap.com/wp-content/uploads/sites/6/2025/03/Sequoia-OG.jpg | image:width | 1201 | image:height | 630 | image:type | image/jpeg |
| Property                                                                           | Content                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| locale                                                                             | en_US                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| type                                                                               | website                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| title                                                                              | Home - Sequoia Capital                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| description                                                                        | We help the daring build We help the daring build legendary companies from idea to IPO and beyond. companies. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| url                                                                                | https://sequoiacap.com/                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| site_name                                                                          | Sequoia Capital                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| image                                                                              | https://sequoiacap.com/wp-content/uploads/sites/6/2025/03/Sequoia-OG.jpg                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| image:width                                                                        | 1201                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| image:height                                                                       | 630                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |
| image:type                                                                         | image/jpeg                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |        |       |      |         |       |                        |             |                                                                                                               |     |                         |           |                 |       |                                                                          |             |      |              |     |            |            |

## SEO Content

|                                                                                  |                 |                                                                                                                                                                      |                |                |                |                |                |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|  | Headings        | <b>H1</b><br>2                                                                                                                                                       | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|                                                                                  |                 | <ul style="list-style-type: none"><li>• [H1] We help the daring build legendary companies.</li><li>• [H1] Get the best stories from the Sequoia community.</li></ul> |                |                |                |                |                |
|  | Afbeeldingen    | We vonden 0 afbeeldingen in de pagina.<br>Goed, de meeste of alle afbeeldingen hebben een alt tekst                                                                  |                |                |                |                |                |
|  | Text/HTML Ratio | Ratio : <b>1%</b><br><br>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.                      |                |                |                |                |                |
|  | Flash           | Perfect, geen Flash content gevonden in uw website.                                                                                                                  |                |                |                |                |                |
|  | Iframe          | Perfect, er zijn geen Iframes in uw website aangetroffen.                                                                                                            |                |                |                |                |                |

## SEO Links

|                                                                                    |                        |                                                                                                      |
|------------------------------------------------------------------------------------|------------------------|------------------------------------------------------------------------------------------------------|
|  | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!                                                           |
|  | Underscores in de URLs | We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO. |
|  | In-page links          | We vonden een totaal van 15 links inclusie 0 link(s) naar bestanden                                  |
|  | Statistics             | Externe Links : noFollow 0%<br><br>Externe Links : doFollow 6.67%<br><br>Interne Links 93.33%        |

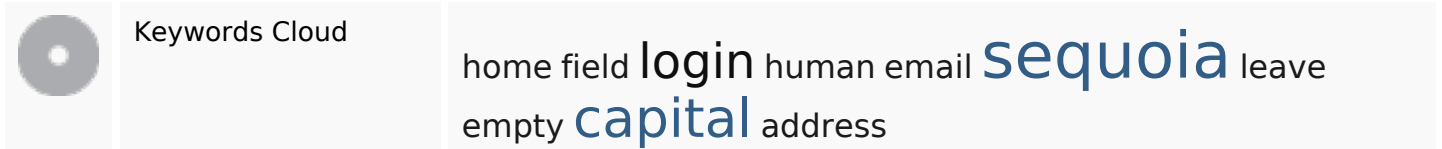
## In-page links

| Ankertekst                           | Type   | samenstelling |
|--------------------------------------|--------|---------------|
| <a href="#">Skip to main content</a> | Intern | doFollow      |
| <a href="#">Our Founders</a>         | Intern | doFollow      |

## In-page links

|                                                 |        |          |
|-------------------------------------------------|--------|----------|
| <a href="#">Our Companies</a>                   | Intern | doFollow |
| <a href="#">Our Team</a>                        | Intern | doFollow |
| <a href="#">Stories</a>                         | Intern | doFollow |
| <a href="#">Arc</a>                             | Intern | doFollow |
| <a href="#">Our Ethos</a>                       | Intern | doFollow |
| <a href="#">Our History</a>                     | Intern | doFollow |
| <a href="#">Jobs</a>                            | Intern | doFollow |
| <a href="#">Legal</a>                           | Intern | doFollow |
| <a href="#">Sequoia Capital</a>                 | Intern | doFollow |
| <a href="#">Sequoia Heritage</a>                | Extern | doFollow |
| <a href="#">Sequoia Capital Global Equities</a> | Intern | doFollow |
| <a href="#">LP Login</a>                        | Intern | doFollow |
| <a href="#">Sequoia Ampersand Login</a>         | Intern | doFollow |

## SEO Keywords



## Keywords Consistentie

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| sequoia | 6       | ✓     | ✗        | ✗               | ✓        |
| capital | 4       | ✓     | ✗        | ✗               | ✗        |
| login   | 3       | ✗     | ✗        | ✗               | ✗        |
| home    | 1       | ✓     | ✗        | ✗               | ✗        |
| email   | 1       | ✗     | ✗        | ✗               | ✗        |

## Bruikbaarheid

|                                                                                  |               |                                                 |
|----------------------------------------------------------------------------------|---------------|-------------------------------------------------|
|  | Url           | Domein : sequoiacap.com<br>Lengte : 14          |
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Geweldig. We vonden Print-Vriendelijke CSS.     |
|  | Taal          | Goed. Uw ingestelde taal is en.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |

## Document

|                                                                                    |                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | W3C Validiteit         | Fouten : 27<br>Waarschuwingen : 31                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | E-mail Privacy         | Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Speed Tips             | <div> Geweldig, uw website heeft geen tabellen in een tabel.</div> <div> Jammer, uw website maakt gebruik van inline styles.</div> <div> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</div> <div> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</div> <div> Perfect, uw website haalt voordeel uit gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                                  |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

## Optimalisatie

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Geweldig, uw website heeft een XML sitemap.</p> <div><a href="https://sequoiacap.com/sitemap_index.xml">https://sequoiacap.com/sitemap_index.xml</a><br/><a href="https://www.sequoiacap.com/scge/sitemap_index.xml">https://www.sequoiacap.com/scge/sitemap_index.xml</a><br/><a href="https://schf.com/sitemap_index.xml">https://schf.com/sitemap_index.xml</a><br/><a href="https://atlas.sequoiacap.com/sitemap_index.xml">https://atlas.sequoiacap.com/sitemap_index.xml</a><br/><a href="https://outlierspath.com/sitemap_index.xml">https://outlierspath.com/sitemap_index.xml</a></div> |
|   | Robots.txt  | <p><a href="http://sequoiacap.com/robots.txt">http://sequoiacap.com/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Analytics   | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>                                                                                                                                                                                                                                                                                          |